



## FOR IMMEDIATE RELEASE

### MEDIA CONTACTS:

Linda Bendt  
Taste of the NFL  
612.747.3638  
[lbendt@alwaysthinking.com](mailto:lbendt@alwaysthinking.com)

Sarah Peterson  
Taste of the NFL  
651.646.8233  
[sarah@megaphonepr.com](mailto:sarah@megaphonepr.com)

## **“Cheers to Twenty Years” Celebrates Two Decades of Taste of the NFL**

*Dallas artist creates first-ever commissioned art for 20<sup>th</sup> annual fundraiser to benefit hunger relief.*

**MINNEAPOLIS (Jan. 20, 2011)** – In recognition of its 20<sup>th</sup> year supporting hunger relief, the Taste of the NFL is proud to unveil “Cheers to Twenty Years,” a mixed media piece of artwork by Dallas artist Kay Wyne that explores the event’s legacy and contributors. Taste of the NFL, a non-profit that has raised more than \$10 million for local and national hunger organizations, will host its 20<sup>th</sup> annual “Party with a Purpose®” fundraising event on Saturday, Feb. 5 at the Fort Worth Convention Center.

With commemorative photos and items from previous events, “Cheers to Twenty Years” incorporates both Texas flavor as well as a tribute to each NFL team. The artwork will be used on all tickets, programs and other Taste of the NFL items. In addition, Wyne has generously donated her time and talent to create the artwork including a canvas for the event’s onsite silent auction.

“As we begin our third decade of uniting to fight hunger, we wanted to commission a new piece that would acknowledge the strength, impact and mission of Taste of the NFL,” said Wayne Kostroski, founder of Taste of the NFL. “Cheers to Twenty Years’ is truly a toast to our countless volunteers, the people we serve, current and former NFL players and some of the best chefs from coast to coast.”

“This work of art celebrates the ‘Party with a Purpose.’ The canvas tells the story of many memories, from ticket stubs to cookbook covers, from the 32 NFL teams to Taste of the NFL’s mission to kick hunger,” said Wyne. “The longhorn, bandana and map of North Texas add a local flavor to the canvas. I was truly inspired by the commitment and generosity of so many people who have been associated with this organization.”

(more)

A Dallas resident for more than 25 years, Wyne paints at Studio Art and Soul in Dallas, and is a member of Oil Painters of American, National League of American Pen Women, Texas Visual Arts Association, Associated Creative Artists and Daily Painters of Texas. Her art is exhibited both locally and nationally.

For more information or to get tickets, visit [www.TasteoftheNFL.com](http://www.TasteoftheNFL.com).

The 2011 event is made possible through sponsorships from PepsiCo, E & J Gallo Winery, North Texas Cadillac Dealers, Macy's, Glazer's Distributors and Swanson. Media partners include the Fort Worth Star Telegram and Indulge Magazine.

# # #

### **About Kay Wyne**

Kay M. Wyne has lived in the community of Lake Highlands in Dallas, Texas for over twenty-five years. Kay's interest in art has led her to develop her own distinctive style of imagery found in her oil paintings. The subject matter for Kay's paintings varies, finding inspiration from landscapes, architectural elements, floral arrangements, and ordinary but interesting objects of daily life. Vibrant colors and loose brushstroke movements are characteristics found in her paintings. The use of the palette knife and multiple layers of paint create depth and texture on the canvas, creating a painterly, impressionistic feel.

Kay holds a Bachelors Degree in Art Education from Western Illinois University, and has owned and operated a custom framing business for two decades. She recently sold that business, allowing her to devote more time with her painting. Kay can be found painting at the Studio Art and Soul, located at 1505 Beaumont Street, Dallas, Texas located in The Cedars. For information, please visit [www.kwyne.com](http://www.kwyne.com).

### **About the Taste of the NFL**

The Taste of the NFL (TNFL) is a 501c3 that exists to raise awareness and dollars for hunger relief organizations involved in tackling hunger in America. Proudly celebrating its 20<sup>th</sup> anniversary in 2011, the organization conducts national and local fundraising events throughout the year to raise money to combat hunger issues facing millions of Americans. Within its 20 years, Minneapolis-based Taste of the NFL has raised more than \$10 million for this critically important cause and is looking forward to its national event on the eve of Super Bowl XLV in North Texas. For more information, visit [www.TasteoftheNFL.com](http://www.TasteoftheNFL.com).

*EDITOR'S NOTE: For high-resolution images of Kay Wyne's artwork, please contact Sarah Peterson at [sarah@megaphonepr.com](mailto:sarah@megaphonepr.com) or Linda Bendt at [lbendt@always-thinking.com](mailto:lbendt@always-thinking.com).*